

RESOURCES TO WRITE AND PUBLISH A BOOK

TURN YOUR STORY, EXPERTISE AND EXPERIENCE INTO A BOOK THAT CREATES IMPACT!

Whether you want to share your story, establish your expertise, grow your brand, or create an additional income stream, these resources can help you write, publish, and market your book.

EXPERIENCE IS THE ADVANTAGE FOUNDATION
EMPOWERING WOMEN. TRANSFORMING FUTURES. TOGETHER

Your Story. Your Expertise. Your Impact.

1 PLAN
Clarify your purpose, message, and audience.

2 WRITE
Develop your content and stay consistent.

3 PUBLISH
Choose the best publishing path for you.

4 MARKET
Get your book in the hands of readers.

5 GROW
Leverage your book for new opportunities.

1 PLANNING & DEVELOPMENT
Get clear on your vision and message.

Book Outline Templates
reedsy.com
Free templates to plan your book.

Author Success Roadmap
janefriedman.com
Articles and resources for aspiring authors.

Write Your Book Challenge
chandlerbolt.com
Free 5-day challenge.

Target Audience & Market Research
amazon.com/author/central
Learn about your readers and book category.

2 WRITING TOOLS
Create, organize and write with ease.

Google Docs
docs.google.com
Free, cloud-based writing tool.

Scrivener
literatureandlatte.com
Ideal for long-form writing.

Grammarly
grammarly.com
Check grammar, clarity, and tone.

Hemingway Editor
hemingwayapp.com
Improve readability and simplify writing.

ProWritingAid
prowritingaid.com
Grammar, style, and writing reports.

3 PUBLISHING OPTIONS
Choose the path that fits your goals.

Amazon Kindle Direct Publishing (KDP)
kdp.amazon.com
Self-publish eBooks and paperbacks for free.

IngramSpark
ingramspark.com
Self-publish with wider distribution.

Barnes & Noble Press
press.barnesandnoble.com
Self-publish and reach a broad audience.

BookBaby
bookbaby.com
Publishing, editing, and distribution services.

Traditional Publishing Guidance
publishersmarketplace.com
Research traditional publishers and opportunities.

4 EDITING & FORMATTING
Polish your manuscript and prepare for publishing.

Reedsy (Professional Editors)
reedsy.com
Find vetted editors, designers, and formatters.

Fiverr
fiverr.com
Hire freelance editors and proofreaders.

Book Formatting Templates
kdp.amazon.com
Free formatting guides and templates.

Vellum (Mac)
vellum.pub
Professional book formatting software.

Canva (Book Covers & Graphics)
canva.com
Create professional book covers and graphics.

5 MARKETING & PROMOTION
Get your book noticed and reach more readers.

Amazon Author Central
author.amazon.com
Create your author page and track sales.

Goodreads
Buiid your author profile and connect with readers.

BookBub
bookbub.com
Promote your book to a wide audience.

Mailchimp
mailchimp.com
Build your email list and reach your audience.

Social Media (Facebook, Instagram, LinkedIn)
Share your journey, build your brand, and connect with readers.

6 LEARN & GET SUPPORT
Access training, communities, and guidance.

National Writing Project
nationalwritingproject.org
Writing resources and professional learning.

Alliance of Independent Authors (ALLi)
allianceindependentauthors.org
Support, resources, and training for independent authors.

The Author Academy
writenonfictionnow.com
Courses and coaching for nonfiction authors.

Nonfiction Authors Association (NFAA)
nonfictionauthorsassociation.com
Training, community, and resources.

Local Libraries (DFW)
dallaslibrary.org | planolibrary.org
Free author events, workshops, and resources.

TIPS FOR SUCCESS

- Start with a clear purpose and message.
- Create an outline and writing schedule.
- Write consistently, even if it's just 15–30 minutes a day.
- Invest in editing and a professional cover.
- Choose the publishing path that fits your goals.
- Develop a marketing plan before you publish.
- Leverage your book to create speaking, coaching, and business opportunities.

YOUR BOOK CAN...

- Establish your expertise.
- Build your personal or business brand.
- Create new income opportunities.
- Open doors to speaking and media opportunities.
- Inspire and encourage others.
- Leave a lasting legacy.

YOU'RE NOT ALONE!

There are many free and affordable resources to help you write and publish a book. With the right tools, support, and strategy, your story can reach readers and create real impact.

Write the Book Only You Can Write!

EMPOWER WOMEN 45+ | EQUIP WITH RESOURCES | ENCOURAGE ENTREPRENEURSHIP | CREATE ECONOMIC OPPORTUNITY

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