

Your Experience Can Build Generations!

RESOURCES TO START A BUSINESS

Tools. Training. Funding. Support.

Turn Your Idea Into Impact!

Explore these trusted resources to help you start, launch, and grow your business.

EXPERIENCE IS THE ADVANTAGE FOUNDATION
EMPOWERING WOMEN. TRANSFORMING FUTURES. TOGETHER.

People. Potential. Possibilities.

BUSINESS PLANNING & RESEARCH

SBA Business Guide
stepbystep.sba.gov
Free step-by-step guide to start your business.

SCORE Mentorship
score.org
Free mentoring and business templates.

U.S. Census Business Data
census.gov/econ/sbo
Research your industry, market trends and competitors.

Business Plan Templates
bplans.com
Sample plans, tools, and resources.

TRAINING & EDUCATION

SBA Learning Center
sba.gov/learning-center
Free online courses on starting, marketing, financing, and more.

SCORE Workshops
score.org/workshop
Live and on-demand small business training.

Texas Small Business Development Center (SBDC)
tsbdc.org
Free training, consulting and business advising across Texas.

Coursera | Google Career Certificates
coursera.org
Affordable courses in business, marketing, digital skills and more.

FUNDING & FINANCIAL SUPPORT

SBA Loans & Grants
sba.gov/funding-programs
Explore loan programs, microloans and grant opportunities.

Grameen America
grameenamerica.org
Loans and support for women entrepreneurs.

LiftFund
liftfund.com
Small business loans, training and networking.

Accion Opportunity Fund
accionopportunityfund.org
Loans and resources for small businesses.

Texas Women's Business Capital
twbc.org
Financing and education for women-owned businesses in Texas.

LEGAL & REGISTRATION

Texas Secretary of State
sos.texas.gov
Register your business, file formation documents, and learn requirements.

IRS Small Business Tax Center
irs.gov/businesses/small-businesses-self-employed
Tax requirements and resources for small business owners.

LegalZoom
legalzoom.com
Business formation, legal documents and compliance tools.

Rocket Lawyer
rocketlawyer.com
Affordable legal solutions and business templates.

MARKETING & BRANDING

Canva
canva.com
Create professional logos, marketing materials and social media content.

Google Business Profile
google.com/business
Get your business on Google for free.

Meta for Business
business.facebook.com
Tools and resources for Facebook and Instagram marketing.

Constant Contact
constantcontact.com
Email marketing and customer engagement.

HubSpot (Free Tools)
hubspot.com
Free CRM, marketing and sales tools.

NETWORKING & SUPPORT

Women's Business Center (DFW)
wbc-southwest.org
Training, counseling and resources for women entrepreneurs.

Texas Women in Business
texaswomeninbusiness.org
Network, events and resources for women-owned businesses.

Local Chambers of Commerce (DFW)
dfwchamber.com
Networking, advocacy and business support.

Meetup
meetup.com
Find local entrepreneur groups and events.

LinkedIn
linkedin.com
Build your professional network and connect with potential customers.

ADDITIONAL RESOURCES

City of Dallas – Business Assistance
dallas-ecodev.org
Programs and resources for Dallas small businesses.

Tarrant County – Small Business
tarrantcountytx.gov
Resources, certifications and local programs.

Dallas Public Library – Business
dallaslibrary.org
Free resources, databases and business tools.

Opportunity Dallas
opportunitydallas.com
Business resources, incentives and workforce support.

TIPS FOR SUCCESS

- Start with a clear purpose and problem to solve.
- Do your research and know your market.
- Create a simple business plan.
- Take advantage of free training and mentors.
- Explore funding options early.
- Build your brand and get visible.
- Network with other entrepreneurs.
- Stay consistent and keep learning.
- Don't be afraid to start small.
- Use available resources — you don't have to do it alone!

YOU'RE NOT ALONE!

These resources are here to help you build a business that creates income, independence and impact.

- Free and low-cost resources
- Expert guidance and mentorship
- Funding and financial tools
- Training and education
- Legal and tax support
- Marketing and branding tools
- A strong network of support

Your Experience. Greater Opportunities.