WORKFORCE ENTRY

2026–2027 Events & Workshop Calendar

Experience Is The Advantage Foundation

Purpose: Practical career-readiness workshops, technology and AI training, employer connections, networking, and individualized workforce strategies for experienced women navigating layoffs, career transitions, caregiving-related employment gaps, and workforce re-entry.

Program Calendar

DATE	EVENT / WORKSHOP	PRIMARY FOCUS
August 8, 2026	Phase I: Experience Is The Advantage™ – Repositioning Women 45+	Resume strategy, LinkedIn, interviewing, age bias, confidence, visibility and leveraging experience.
September 19, 2026	Phase II: Experience to Execution™	Career execution, entrepreneurship, personal branding and visibility, financial execution and AI-supported job search.
October 2026	The Workforce Re-Entry Reset	Assess current position, identify transferable skills, address employment gaps and build a personalized 90-day re-entry plan.
November 2026	Get Hired: Resume + LinkedIn Lab	Hands-on working session to modernize resumes, strengthen LinkedIn profiles, communicate measurable results and improve ATS alignment.
December 2026	Connections Before Applications: Holiday Networking Mixer	Strategic networking with recruiters, employers, business leaders and experienced women; practice introductions and relationship-building.
January 2027	New Year, New Strategy: Workforce Entry Bootcamp	Career targeting, job-search strategy, transferable skills, salary goals and a 90-day employment action plan.
February 2027	AI Is Changing the Job Search: Are You Ready?	Practical AI literacy, job-search tools, prompt skills, resume customization, interview preparation and responsible AI use.
March 2027	Back in the Room: Interview & Executive Presence Lab	Mock interviews, confidence, employment-gap questions, behavioral interviewing, virtual interviews and professional presence.
April 2027	Recruiter Connection: What Employers Are Really Looking For	Recruiter/employer panel, resume feedback, hiring trends, Q&A and direct networking.
May 2027	Skills to Pay the Bills: Transferable Skills & Career Pivot Lab	Translate previous experience into current market value; identify adjacent careers, skill gaps and short-term credentials.
June 2027	More Than a Paycheck: Economic Mobility Workshop	Salary negotiation, total compensation, benefits, retirement considerations, financial recovery after unemployment and income diversification.
July 2027	Your Experience Can Be a Business	Consulting, freelancing, fractional leadership and service-based entrepreneurship as alternative or supplemental income.
August 2027	Experience Is The Advantage™ Annual Workforce Summit	Signature event bringing together employers, recruiters, career experts, entrepreneurs, financial professionals and experienced women.
September 2027	From Application to Offer: Hiring Accelerator	Targeted applications, recruiter outreach, networking, interview practice, follow-up and negotiation.

DATE	EVENT / WORKSHOP	PRIMARY FOCUS
October 2027	The Returnship & Career Re-Entry Forum	Employer conversations focused on women returning after layoffs, caregiving, career gaps or extended workforce absence.
November 2027	Women Who Hire: Employer & Recruiter Networking Event	Direct access to women leaders, recruiters, hiring managers, mentors and potential sponsors.
December 2027	What's Next? Workforce Entry Celebration & Career Planning Lab	Celebrate employment and business wins, measure outcomes, recognize participants and establish 2028 career and economic goals.

Recurring Workforce Entry Career Lab

Beginning in October 2026, EITA can complement the larger events with a monthly 60–90 minute hands-on Career Lab. Participants bring laptops and work on real career actions rather than only receiving information.

- Target and apply for appropriate jobs.
- Customize resumes for specific opportunities.
- Improve LinkedIn profiles and professional positioning.
- Practice interviews and employment-gap responses.
- Learn and use practical AI tools.
- Conduct recruiter and hiring-manager outreach.
- Build accountability and peer connections.

Target Participants

Workforce Entry is designed for laid-off women, experienced women and later-career professionals, stay-at-home mothers or caregivers returning to paid employment, career changers, and women who need updated skills, connections, and strategies to successfully re-enter or advance in the workforce.

Recommended Outcomes to Track

- Participants served and repeat participation.
- Resumes completed or improved.
- LinkedIn profiles updated.
- AI/digital skills completed or demonstrated.
- Recruiter and employer connections made.
- Interviews obtained.
- Job offers and job placements.
- Salary or compensation improvements.
- Credentials or certifications completed.
- Businesses, consulting services or supplemental income streams launched.

Program Strategy

Workforce Entry should be measured by movement, not attendance alone. Each event should lead participants toward a concrete next action, such as completing a resume, making a recruiter connection, submitting a targeted application, strengthening an in-demand skill, interviewing, negotiating an offer, or creating an additional income pathway.

FROM EXPERIENCE TO OPPORTUNITY. FROM TRANSITION TO ECONOMIC MOBILITY.

Experience Is The Advantage Foundation
www.eitafoundation.org | info@eitafoundation.org | 972-454-0184